

APRIL IS FINANCIAL LITERACY MONTH!

Sponsor Financial Beginnings and Receive Recognition as a Supporter of Financial Education

ACTIVITIES

- New Curriculum Launch
- New Virtual Platform Announcements
- Special Trainings and Community Classes
- Curriculum Deep Dives
- Community Webinar: First Time Homebuying
- Fireside Chat with CEO Ronecca Norvell
- Volunteer Appreciation
- ...And More!

FINANCIAL LITERACY MONTH SPONSOR BENEFITS

SUPPORTER: \$5K

- Company logo will be included on marketing emails to FB listserv and select event social media posts

PARTNER: \$10K

- All benefits included in Supporter level
- One custom training for your company employees to become Financial Beginnings volunteers, with CRA-qualifiable volunteer service opportunities, teaching financial wellness in your community (incl. annual reporting)
- Publicly thanked on all volunteer trainings and live curricula deep dive webinars through month of April

PRESENTER: \$15K

- All benefits included in Partner level
- Additional (two) custom trainings for your company employees
- Logo included in selected Curriculum's learner workbooks
- Identified as special Presenting Sponsor during all webinars and trainings during month of April
- Verbal thank you to Presenting Sponsor by CEO Ronecca Norvell during virtual Fireside Chat event
- Logo included on all social media posts, including volunteer appreciation
- Company Sponsor Profile, including company logo and special thanks for company's dedication to financial literacy. Posted across FB social channels.



For more information, contact the Senior Director of Corporate and Foundation Partnerships, Roxanne Myslewski
415-823-7399 | roxanne.myslewski@financialbeginnings.org